



**anti
counterfeit
agency**

30th May 2018.

MEDIA INVITE

We invite you to a counterfeit goods destruction event at the Envirosafe Waste Handlers facility at EPZA grounds, Athi-River.

The aim of the destruction is to send a strong message to the public that Kenya has "a definite NO to trade in counterfeit products!" and warn consumers about the health and risk posed by consumption of counterfeit goods.

As a precursor to the maiden event, the Cabinet Secretary, Ministry of Industry, Trade & Cooperatives, together with the PS, Industry and Machakos County Governor will inspect assortments of counterfeit goods comprising of electronics, electric cables, alcoholics beverages, stationery, motor vehicle spare parts & lubricants, body care products and apparel among others worth over KSH 40 M.

We are partnering with the County Government of Machakos in the spirit of devolution as county governments are reliable partners in enforcement and deterrence against trade in counterfeits.

The Agency takes this opportunity to invite you and your media house to cover this event. We shall congregate at EPZ Athi-river main gate on 31st May 2018 at 9.00 am for onward directions.

WHAT: Destruction of counterfeit goods

WHEN: 31.05.2018. At 9.00 AM

WHERE: Envirosafe facility at EPZA grounds, Athi-River

WHO: **Mr. Adan Mohammed**, Cabinet Secretary, Ministry of Industry, Trade & Cooperatives and **Industry PS, Betty Maina. Dr. Alfred Mutua**, Governor Machakos County.

Tom M, Muteti.

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