



anti
counterfeit
authority

Upholding Authenticity



2ND INTERNATIONAL SYMPOSIUM ON INTELLECTUAL PROPERTY PROTECTION AND ENFORCEMENT (ISIPPE)

THEME: "UNITING AGAINST COUNTERFEITS FOR A HEALTHY AND SAFE FUTURE".

DATES: 5TH - 6TH JUNE 2024

VENUE: KENYATTA INTERNATIONAL CONVENTION CENTRE (KICC), NAIROBI, KENYA

CALL FOR PAPERS

The Anti-Counterfeit Authority is planning to host the 2nd International Symposium on Intellectual Property Protection and Enforcement (ISIPPE2) on the **5th-6th June 2024** at the **Kenyatta International Convention Centre (KICC)** as part of the global events observing the World Anti-Counterfeiting Day.

This is a call for papers to be presented during the symposium. Authors are expected to submit abstracts first for review and once accepted the full papers for subsequent publication in a Discussion Paper Series published by the Authority. The overall theme of the symposium is "Uniting against counterfeits for a healthy and safe future."

The symposium has four (4) thematic areas:

Technology and Innovation

Sub-theme 1.1: Authentication technologies in pharma and healthcare

Sub-theme 1.2: Emerging technologies for authentication

Sub-theme 1.3: Digital solutions in brand protection

Policy, Regulation and Enforcement

Sub-theme 2.1: Legal frameworks and regulatory strategies

Sub-theme 2.2: Enforcement practices and strategies

Sub-theme 2.3: International cooperation and collaboration

Sub-theme 2.4: Online enforcement and e-commerce regulation

Research and Capacity Building

Sub-theme 3.1: Research on counterfeiting levels, trends, impacts and solutions

Sub-theme 3.2: Capacity building initiatives and training programmes

Sub-theme 3.3: Innovations in anti-counterfeiting technologies and techniques

Sub-theme 3.4: Measuring effectiveness and impact of consumer education and engagement programmes

Consumer Education and Engagement

Sub-theme 4.1: Counterfeit awareness and identification

Sub-theme 4.2: Digital literacy and online safety

Sub-theme 4.3: Global perspectives and cultural considerations

Sub-theme 4.4: Effective communication strategies and outreach

Submission Guidelines and Important timelines

- Abstracts should be written in clear and concise English language;
- Abstracts should have a maximum of 300 words; must have a clear and concise title, a brief introduction (purpose), methodology, results and conclusion;
- Authors can submit case reviews, cases studies, emerging best practices, innovations and new knowledge;
- Abstracts should be aligned with the symposium theme and sub-themes;
- Authors must indicate the respective sub-theme or sub-themes;
- Abstracts should include the name(s) of the author(s), affiliations, and contact address;

The abstracts shall be submitted to the following email: isippe@aca.go.ke;

A full paper shall be between 6000-8000 words. For details about the full paper format, visit www.aca.go.ke. Authors of approved abstracts will be invited to attend the symposium and make oral presentations in plenary or sub-theme breakout sessions.

Deadline for submission of abstracts: 19th April 2024.

Notification of accepted abstracts: 3rd May 2024.

Deadline of submission of draft papers: 24th May 2024.

Deadline of submission of full papers: 27th Sept 2024.